

Kyle Samonte

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Education

California College of the Arts, Design Division
Master of Design in Interaction Design

August 2025 - August 2026

Santa Clara University, School of Engineering
Bachelor of Science in Web Design and Engineering

September 2021 - June 2025

Experience

Verde
Product Designer, User Researcher | San Francisco, CA

September 2025 - December 2025

- Spearheaded a 6-week modified Google Design Sprint to design a sustainable food tracking app, moving from initial problem discovery to a fully interactive high-fidelity prototype.
- Conducted competitive analysis and expert interviews, utilizing insights to drive a critical product pivot from a hardware-dependent smart tag system to a frictionless, AI-powered mobile solution.
- Built a high-fidelity prototype in Figma using a modified Material Design 3 system and validated the experience through remote usability testing.
- Leveraged Claude and Gemini to analyze user feedback, identifying key iterations for recipe filtering and inventory logic.

Pickup
Brand Designer | San Francisco, CA

September 2025 - December 2025

- Led a comprehensive discovery phase, conducting a 2x2 competitive audit and user empathy mapping, to establish a strategic foundation before brand development.
- Delivered comprehensive brand guidelines using Adobe Illustrator and Figma, detailing logo usage, color theory, and typography hierarchies to ensure visual consistency
- Utilized Figma Make to rapidly explore multiple landing page layouts, enabling testing of distinct brand directions with users in a fraction of the standard timeline.

Barkada's KAA Family Tree
Lead Front-end Developer | Santa Clara, CA

June 2024 - October 2024

- Designed and implemented a dynamic family tree web application, leveraging React.js to create a responsive, component-based UI for real-time data rendering and updates.
- Led prototyping efforts in Figma, contributing to the development of both low- and high-fidelity wireframes and optimizing the UI for user experience and visual appeal.
- Coordinated with back-end engineers to integrate data from Cloud Run and Google Sheets APIs, ensuring seamless data flow and efficient user interaction with the dynamic tree visualization.

Leadership

Barkada of Santa Clara
Co-President, Co-Cultural Director, Freshman Representative

September 2021 - June 2024

- Promoted Filipino culture and community by organizing social events and educational meetings for over 100 members while managing a 15-person board of directors
- Organized a cultural talent show with over 200 attendees in collaboration with local vendors, raising approximately \$1000 for a charity that helps underprivileged children in the Philippines

Skills

- **Design Tools:** Figma, Figma Make, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Canva
- **Programming Languages:** HTML/CSS, JavaScript, TypeScript, Python, C/C++, PHP, MySQL
- **Frameworks & Libraries:** React.js, Next.js, Node.js, TailwindCSS, jQuery
- **Developer Tools:** Visual Studio Code, Git, GitHub
- **AI Tools:** Gemini, Claude, Perplexity, NotebookLM, ChatGPT